

# Welcome to Action Behavior Centers



**ACTION  
BEHAVIOR  
CENTERS**

## Our story

Action Behavior Centers began in Austin, Texas, with one center, one Board Certified Behavior Analyst (BCBA), and a dream. Seeing the long waitlists and lack of accessible therapy options for children with autism, we decided to do something about it. Our goal was to create a bright, joyful, and welcoming space where children with autism could learn and grow. Today, our commitment to this vision has allowed us to expand and touch the lives of more families than we ever imagined.

Since our humble beginnings, we have expanded to reach thousands of children and families across Arizona, Colorado, Illinois, Indiana, Minnesota, North Carolina, South Carolina, Ohio, Pennsylvania, and Texas.

Families across the country have seen their children reach their clinical goals and graduate from our services, with many continuing on to neurotypical classroom environments. With a dedicated team of more than 12,000 autism professionals nationwide, we are committed to supporting children on the autism spectrum every day through applied behavior analysis (ABA) therapy. We are passionate about helping each child reach milestone moments and build a strong foundation for the future.



## ABC promises

We promise to celebrate your child's individuality

We promise to help your child reach milestones moments

We promise to advocate for your child in everything we do

We promise to honor your family's dynamics and values

## Our teammates

At the heart of every center is a team of highly engaged staff members who are dedicated to each child's well-being. Our team includes BCBAs, Registered Behavior Technicians (RBTs), and other qualified professionals specially trained in providing ABA therapy.

Our BCBAs are master's-level clinicians with extensive fieldwork experience in ABA therapy. Our RBTs are energetic individuals who work one-on-one with your child to help them reduce target behaviors and learn new skills. Every member of our staff is committed to helping children on the autism spectrum thrive and live fulfilling lives.





## How we serve your child

At Action Behavior, our children are at the center of what we do. We seek to understand their world and celebrate their individuality. No two children with autism are alike, which is why we work with you to create an ABA therapy plan that meets your child's unique needs and honors your family's values.

When your child participates in our personalized ABA therapy programs, they can learn valuable social skills and begin to reach important developmental milestones. Our therapies are designed to unlock your child's strengths and abilities and prepare them for the future.

## Experience the ABC difference

“ My child has definitely had a lot of improvement with ABA at ABC. He can even do things like tell me his name! I've definitely been working on doing things at home with him as well, like trying to mirror or mimic what they do during ABA. When the staff lets me know what they're working on during the day, I can work on those skills at home, too. ”

- ABC Parent

### 1:1 Quality attention

Every child is unique, and every case of autism is different. Our BCBA's, who are master's-level clinicians, work closely with families to develop customized care plans that reflect each child's learning style and personality.



### No waitlist

ABA therapy is the most effective when it's started early. You don't have to wait months to get your child the help they need – we are ready when you are!



### Extraordinary team

Our highly-trained and energetic professionals are dedicated to your child's well-being and development.



### Dependable

With many centers nearby, finding an ABA therapy location is easy. We are committed to consistency—barring emergencies, we will not cancel therapy sessions. You can count on us!



### Family Guidance

Parental involvement is essential for your child's ongoing success. Our Family Guidance sessions provide the support you need to help your child continue growing at home.



### Proven success

ABA therapy is the most effective method for helping children with autism learn and grow. Families who work with us notice significant improvements in their child's communication, social skills, and ability to follow directions.



## Our clinical leaders

At ABC, clinical excellence is at the heart of everything we do. Our approach to ABA therapy is grounded in the latest evidence-based practices, delivered by highly trained clinicians who are passionate about making a meaningful difference in the lives of the children and families we serve. We prioritize individualized care, ensuring each treatment plan is tailored to the unique needs, strengths, and goals of every child. Through ongoing training, collaboration, and a commitment to compassionate care, we maintain the highest standards of quality and effectiveness. Our teams are united by a shared mission: to help each child reach milestone moments in a supportive, engaging, and respectful environment.

Our clinical leaders are highly respected within the autism research community and are deeply committed to advancing the field of ABA therapy through continuous learning, innovation, and development.



**Linda LeBlanc, Ph.D., BCBA-D**  
Executive Director of Action  
Institute for Outcomes Research



**Charna Mintz, Ph.D., BCBA-D**  
Chief Clinical Officer



**Gregory Hanley, Ph.D., BCBA-D**  
Executive Director of  
Compassionate Care

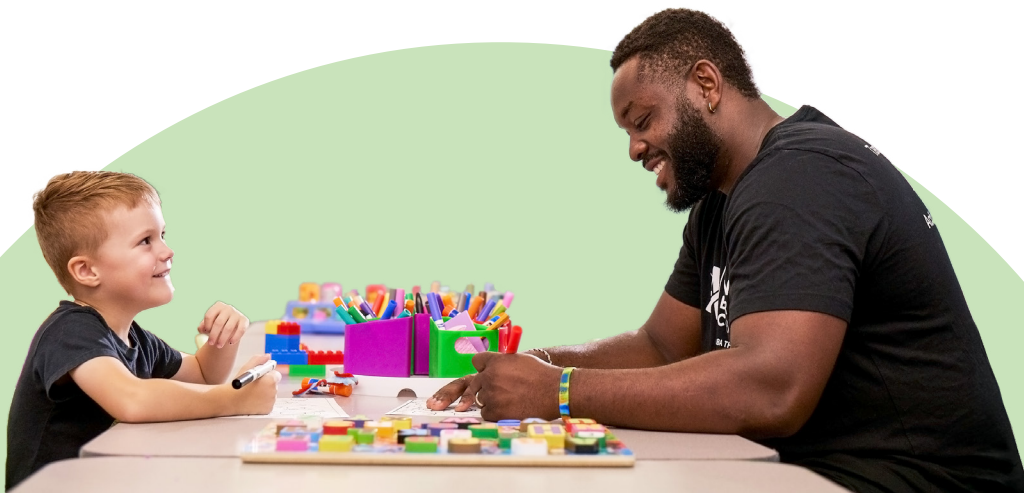
## Our autism therapy services

### Center-based

Action Behavior Centers (ABC) offers individualized center-based ABA therapy to support children with autism. Our therapy rooms are fun and engaging and sessions are led by a caring team of Board Certified Behavior Analysts (BCBAs), Registered Behavior Technicians (RBTs), and Behavioral Therapists (BTs).

Center-based ABA therapy is best for children who:

- Need consistent therapy to reach specific behavioral or developmental goals
- Benefit from an environment that is distraction-free and tailored to their needs
- Thrive with one-on-one, personalized attention from trained professionals



# Getting started with ABC is as easy as 1, 2, 3.

## 1 Connect with our team

Completing our online interest form takes about 3 minutes and is the first step in connecting with us. After you submit the form, we will call you to discuss your child's needs and explore your options at no cost.

## 2 Get help with diagnosis:

For many families, the period before receiving an autism diagnosis can be filled with uncertainty. Getting a diagnosis can bring relief and provide direction for parents, who can now better understand their child's needs. The earlier a child receives an autism diagnosis, the sooner they can start early intensive behavioral interventions like ABA therapy and begin meeting milestones.

If you are concerned about autism, and need your child evaluated, we can guide you toward the next step which may include an autism screener, or further assessment with the ADOS-2 or diagnostic evaluation. Contact us to find out more about which tools we offer in your area.



### Online autism screening tools:

For children age 3 & younger – Take the **M-CHAT**

For children age 4 & older – Take the **CAST**

## 3 Begin ABA therapy

Once your child has an autism diagnosis and we verify your insurance, then we can begin ABA therapy.

But first, your child's assigned Board Certified Behavior Analyst (BCBA) will conduct an assessment meeting with your family to identify your child's developmental needs and set therapy goals.



## How we help families

Supporting the family is a key focus of our programming. As a parent, you will receive transparent and regular updates from our team throughout your child's journey with us. Parents and caregivers participate in biweekly Family Guidance sessions with their child's dedicated BCBA. These sessions provide families with valuable insights into their child's progress toward measurable goals, such as reducing target behaviors and improving communication skills.

At Action Behavior, we are more than just an autism therapy center—we're a supportive community that welcomes you and your child with open arms. We are here for every milestone, every challenge, and every success.

## Working with your child's doctor

We highly value our relationships with providers in the community. With your consent, we will keep your child's doctor updated on your child's status, from initial evaluation to continued progress. Our teammates collaborate with your child's doctor to answer any questions they have and discuss any needed changes to the therapy plan.





86% of families report significant reductions in their child's challenging behaviors, such as aggression and property destruction, within the first year of ABA therapy at ABC.

97% of families would recommend ABA therapy at ABC to another family.

All centers are equipped with sensory-friendly rooms, spacious play areas, and state-of-the-art learning tools.

## How to talk to your healthcare provider about ABC

1

### Speak with your child's pediatrician

Talk to your child's healthcare provider about a potential referral to Action Behavior Centers for an autism evaluation or applied behavior analysis (ABA) therapy services.

2

### The doctor sends the referral

Your child's provider will share your child's information, including insurance details and relevant medical records, with us via fax or encrypted email.

3

### We take care of the rest

After receiving the referral, we'll contact your family to schedule a center tour and learn more about your child's needs. We'll handle insurance verification on your behalf and keep you and your child's doctor updated every step of the way.

## Insurance coverage & financial assistance for North Carolina

**North Carolina law covers behavioral therapy and other therapeutic services for individuals with autism under 19 years old.** Exceptions may apply for consumer choice plans or small-business plans (50 or fewer employees). Action Behavior is proud to be in-network with the largest health insurers in the states we serve. The insurances we have worked with in the past include:

- Aetna
- Blue Cross Blue Shield (PPO)
- Cigna
- Optum



We are adding more each day, so please call us to discuss your specific plan.

# Insurance coverage & financial assistance

## *Paying for ABA therapy doesn't have to be stressful*

ABA therapy is covered by most private health insurance plans, and Action Behavior is in-network with the largest health insurers in the country. However, health insurance can be tricky to navigate. Our insurance specialists will check your insurance eligibility and handle the paperwork on your behalf. Allow us to do the heavy lifting so that you can focus on what truly matters – supporting your child.

## Understanding your insurance benefits

### *Here's how we help:*



We call your insurance company to verify your child's ABA therapy coverage, deductible information, and any out-of-pocket costs you may be responsible for.



If needed, we complete pre-authorization paperwork. In this process, the therapy provider seeks approval for coverage from an insurance company by verifying that treatment is necessary.



At ABC, our insurance specialists handle the details, so you don't have to. We verify your child's ABA therapy coverage, complete any necessary pre-authorization paperwork, and directly bill the insurance company for services.

## Flexible out-of-pocket solutions

At Action Behavior Centers, we believe that every child should have access to the benefits of ABA therapy, regardless of their family's financial situation. Our financial assistance program is designed to help families that may be experiencing financial hardships. Action Behavior Centers offers income-based financial assistance for medically-necessary ABA services.

- ✓ **Maximum out-of-pocket (MOOP)** expenses are the most amount of money your family has to pay for healthcare expenses in a given year before your insurance covers the rest.
- ✓ Paying MOOP expenses can be a significant burden for some families, and we are committed to helping ease this financial stress.



**We look forward to you joining the ABC family!**



\*Children featured on this document are not affiliated with ABC services.

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